

ANDREW ADAMSON

Power BI Developer | Geospatial Analytics | Sales Intelligence

andrewadamson52@gmail.com · 903-522-2331 · Fort Worth, TX · [linkedin.com/in/andrew-j-adamson](https://www.linkedin.com/in/andrew-j-adamson) · [BI Portfolio](#)

SUMMARY

Senior BI Analyst with 4+ years of end-to-end ownership of enterprise reporting at a Fortune 500 company. Expert in Power BI, DAX, Snowflake, and multi-source integration. Converting ambiguous business questions into scalable reporting infrastructure for sales leadership, proposal teams, and field organizations. MS in Business Analytics, TCU Neeley School of Business.

EXPERIENCE

Analyst, QA & Sales Data

Compass Group North America

Nov 2021 – Apr 2026 • Fort Worth, TX

- Designed and maintained Power BI geospatial analytics product suite integrating multi-source data for proposal support, territory planning, and account strategy—reducing analyst turnaround by an estimated 20–30%.
- Built and optimized semantic models, DAX measures, and performance-tuned dashboards used daily by sales leadership, proposal teams, and field organizations.
- Produced monthly CRM pipeline reporting (>\$5M) for senior leadership, improving pipeline hygiene by surfacing past-due close dates and flagging stale opportunities.
- Migrated geospatial workflow from QGIS to Power BI with Snowflake DirectQuery, cutting turnaround time and enabling decentralized self-service reporting.
- Engineered Sales Data Support Request intake system (Monday.com, Microsoft Forms, Power Automate) enabling consolidated tracking and cycle-time visibility.
- Contributed to D365 CRM implementation via Azure DevOps user stories, PI planning, structured testing, user training, and post-launch support.
- Supported more than 100 sellers across multiple sectors through ad hoc reporting, handling multiple requests per day and hundreds of requests per month.
- Co-led the Compass side of the 2023 TCU Neeley & Associates capstone project, which focused on a comprehensive audit of third-party data and software subscriptions that drove significant cost savings, eliminated redundant tools, and strengthened vendor management; converted two participants into full-time hires.

EDUCATION

Master of Science in Business Analytics

Texas Christian University — Neeley School of Business

May 2021 • Fort Worth, TX

Bachelor of Business Administration — Entrepreneurial Management

Texas Christian University — Neeley School of Business

May 2020 • Fort Worth, TX

PROJECTS

Power BI Geospatial Suite

Migrated legacy QGIS workflow into Power BI with Snowflake DirectQuery connections, enabling self-service territory and proposal reporting for decentralized sales teams.

Sales Data Request System

Built Monday.com + Power Automate intake workflow providing visibility into request volume, cycle time, and analyst performance across the sales org.

D365 CRM Migration

End-to-end migration support: user stories in Azure DevOps, design discussions, structured testing, user training, and post-launch stabilization.

CRM Pipeline Reporting

Monthly >\$5M opportunity report for senior leadership with automated past-due close date flags and pipeline hygiene scoring.

KEY ACHIEVEMENTS

► Self-Service Reporting

Replaced manual analyst requests with standardized Power BI templates and exports, freeing team capacity for higher-value work.

► \$5M+ Pipeline Visibility

Recurring CRM reporting gave senior leadership real-time pipeline hygiene and close-date accountability.

► Geospatial Migration

Led full migration from QGIS to Power BI with Snowflake DirectQuery, eliminating legacy tooling and enabling real-time data access.

► 2024 Top Dog Award

Peer-nominated recognition for outstanding contributions to the Sales Enablement team.

SKILLS

BI & Analytics: Power BI · DAX · Semantic Modeling · KPI Design · Geospatial

Data & Cloud: Snowflake · SQL · Power Query · DirectQuery · ETL

Automation: Power Automate · Microsoft Forms · Monday.com

Platforms: Azure DevOps · D365/CRM · PitchBook · CoStar · ZoomInfo

Soft Skills: Requirements Gathering · Stakeholder Communication · Cross-functional Collaboration